

North Carolina's Musical Treasure™



www.EasternMusicFestival.org

— Press Release —



Contacts: Ruth Spaulding
336.333.7450, x32
Ruth@EasternMusicFestival.org
Stephanie B. Cordick
336.508.8540

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ENJOY AN EVENING IN THE PARK WITH
EMF*fringe* AND THE NEW FAMILIARS

Greensboro, NC- On **Sunday, July 26, 2009** at **6pm** EMF*fringe* brings the folk and rock mix of **The New Familiars** to a welcoming evening in the park – **The Lawn at Guilford College** (5800 West Friendly Avenue, Greensboro, NC 27410). The band's versatile sound and powerful music will compliment the relaxing scenery pleasing all types of audience. This performance is **FREE** and open to the general public and part of the City Music's Music for a Sunday Evening in the Park. Concert-goers are encouraged to bring picnic dinners, lawn chairs, and blankets.

From the foothills of Appalachia, a new musical combo has appeared; grown from seeds of the folk, blues, and bluegrass found abundant in the Carolinas, yet shaped by the undeniable power of rock and roll. Known as The New Familiars, these five gentlemen combine an amazing passion for harmony with multi-instrumental talent and unusual storytelling abilities.

More about The New Familiars

A new musical combo has been touring the east coast playing honest, folk-infused rock and roll. Known as The New Familiars, these five gentlemen combine an amazing passion for harmony and collaborative songwriting with multi-instrumental talent.

Currently touring in support of their six-song EP 'The Storm' and a 7" vinyl (featuring their original tune 'Mill's River' with a re-interpretation of Smokey Robinson's classic 'My Girl'), they've roared onto the east coast music scene with a rigorous tour schedule. Drawing raucous club crowds from Boston to Tuscaloosa while shining bright on the festival circuit, they've built a reputation for their live, energetic and ever-evolving

performances.

The band has constantly stretched the boundaries of 'genre labels' by playing their blend of folk-infused rock 'n roll. Since their debut in late 2006, they've built a sound based upon their balance of traditional and modern instruments which takes listeners from the back porches of Appalachia to the floors of underground rock clubs.

More About Eastern Music Festival

Now in its 48th year, the Eastern Music Festival & School is recognized for its prodigious contributions to the field of American music and its commitment to nurturing talented American and international youth through a collaborative learning process. The program brings together a cross-section of America's most sought-after artists with pre-professional students in a five-week schedule of 100 concerts and music-related events. **Music Director Gerard Schwarz** heads a distinguished list of participating artists scheduled for 2009, including **Peter Serkin, Sarah Chang, Awadagin Pratt, Nadja Salerno-Sonnenberg, Xavier Phillips**, plus many others.

The Festival also produces a popular EMF*fringe* series of alternative programming, featuring everything from Americana to alt country, blues, jazz and gospel with artists such as **Mike Cross, The John Cowan Band, Laurelyn Dossett, Steep Canyon Rangers, Waybacks, The Chris Hicks Band**, blues artist **Larry McCray** and more. EMF*kids* offers camps and concerts with each uniquely designed to foster a love and knowledge for classical and non-classical music. This year's concerts are **Shana Banana** and **Dan Zanes**. EMF*jazz&blues* runs each spring and EMF Fringe in the Fall each autumn. Single tickets and FlexPasses on sale now. www.EasternMusicFestival.org; Box Office 336.272.0160 or 866.579-TIXX.

The 2009 Eastern Music Festival season is sponsored in part by the United Arts Council of Greater Greensboro, the North Carolina Arts Council, Lincoln Financial Foundation, National Endowment for the Arts, Southern Arts Federation, WFDD Triad Arts Station, Greensboro's News and Record, Continental Airways, Yes! Weekly, and Piedmont Music Center (Steinway Pianos). EMF*fringe* is sponsored in part by The Community Foundation of Greater Greensboro, YES! Weekly, Natty Greene's Pub & Brewing Company, Audio & Light, The Martha and William Murray Foundation, and Print Works Bistro.

For more information about EMF or its programs, please visit www.EasternMusicFestival.org, or call toll free: 1.877.833.6753

The Eastern Music Festival's mission is to promote musical enrichment, excellence, professional collaboration, innovation and diversity through a nationally-recognized teaching program, music festival, concerts and other programs which will enhance the quality of life, health and vitality of our region.

EMF is a 501(c)3 nonprofit organization.

All contributions are tax deductible to the full extent allowed by law.

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