



August 22, 2018

For Immediate Release

Contact: Chris Williams, Executive Director

Phone: 336-333-7450, ext. 224

Eastern Music Festival Hopes You Are a MATCH

EMF Announces Anonymous \$75,000 Gift and [Match](#) Challenge

Boasting our largest audiences in years and riding high on stellar reviews of our recently completed 57th season, Eastern Music Festival is excited to announce the receipt of a generous gift in the amount of **\$75,000**. Given by a private donor, this gift helps the Festival finish its 2018 fiscal year on a high note and launch 2019 on strong financial footing.

While given with no strings attached, the anonymous donor has asked that EMF use the donation as impetus to encourage matching gifts. **Between now and September 30, 2018** - the end of its fiscal year – **EMF encourages friends of the Festival to match this gift dollar for dollar** as part of the year-end campaign.

“This gift is exceedingly generous and very much appreciated. By framing it as a matching opportunity, the donor has set forth a lofty challenge for us to meet,” says EMF Executive Director Chris Williams. “This donation helps us wrap up 2018, and it sets the tone for a successful start to our 58th year. The opportunity for us to acknowledge the \$75,000 gift – and double it in only six weeks is exciting beyond belief.”

“EMF has long served as a cultural cornerstone in the Triad. Yet like most non-profits, EMF is dependent upon support from many avenues to meet its financial obligations each year,” explains Deborah Kintzing, EMF Director of Development. “We believe the matching incentive will engage and delight our supporters... not just existing donors, but also new friends and those who may have not given to EMF in recent years.”

Want to Give?

Go to <https://bit.ly/2BtcgFd>, call 336-333-7450, Ext. 228 or send your check to: EMF, P.O. Box 22026, Greensboro, NC 27401.

About EMF

For almost six decades, Eastern Music Festival has been produced each summer on the campus of Guilford College, at UNCG and at other venues in the Greensboro area. EMF is distinguished by its accomplished faculty, exhilarating repertoire and world-renowned visiting artists. A powerful teaching institution, EMF provides encouragement and guidance to over 225 young musicians from across the country and around the globe as they take their first steps towards careers in the performing arts. During its five-week annual festival, EMF presents more than 65 concerts under the artistic direction of Gerard Schwarz. In addition, 30-plus outreach performances are performed throughout the region.

EMF provides more than \$350,000 in scholarship support to deserving and talented students each year, employs more than 100 performing artists and support staff each season and enlivens the Greensboro and Triad community through its performances and outreach activities.

Mission Statement

Eastern Music Festival's mission is to promote musical enrichment, excellence, professional collaboration, innovation and diversity through a nationally recognized teaching program, music festival, concerts and other programs which will enhance the quality of life, health and vitality of our region.

EMF is a 501(c)3 nonprofit governed by a volunteer board of 25 directors and managed by a professional staff of five.

For more information about EMF,
visit <http://www.easternmusicfestival.org>
Find and follow us on social media.



Mark your calendars NOW for EMF's 58th season!

June 22 – July 27, 2019

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Press Contact: Chris Williams, Executive Director

Eastern Music Festival
200 N. Davie Street, Ste. 303
Greensboro, NC 27401

Phone: 336-333-7450, ext. 224

Email: cwilliams@easternmusicfestival.org