



eastern music festival

2016 PROGRAM GUIDE ADVERTISING AGREEMENT

Deadline: April 22, 2016

Advertiser (name as you would like it listed) _____

Contact Name _____

Address _____

Phone _____ Fax _____ Email _____

SELECT ADVERTISEMENT

CHECK:	SIZE	DIMENSIONS	COLOR	PRICE
<input type="checkbox"/>	Preferred / Outside Back Cover	8.25" x 10.75"	Full Color	\$2,585
<input type="checkbox"/>	Preferred / Inside Front Cover	8.25" x 10.75"	Full Color	\$2,285
<input type="checkbox"/>	Preferred / Inside Back Cover	8.25" x 10.75"	Full Color	\$2,175
<input type="checkbox"/>	Full Page	8.25" x 10.75"	Full Color	\$1,700
<input type="checkbox"/>	Full Page	8.25" x 10.75"	Black / White	\$1,185
<input type="checkbox"/>	Junior Page (2 Columns)	5" x 9.75"	Full Color	\$1,150
<input type="checkbox"/>	Junior Page (2 Columns)	5" x 9.75"	Black / White	\$875
<input type="checkbox"/>	1/2 Page Horizontal	7.5" x 4.75"	Full Color	\$1020
<input type="checkbox"/>	1/2 Page Horizontal	7.5" x 4.75"	Black / White	\$800
<input type="checkbox"/>	1/3 Page Horizontal	5" x 4.75"	Full Color	\$855
<input type="checkbox"/>	1/3 Page Horizontal	5" x 4.75"	Black / White	\$535
<input type="checkbox"/>	1/3 Page Vertical	2.5" x 9.75"	Full Color	\$855
<input type="checkbox"/>	1/3 Page Vertical	2.5" x 9.75"	Black / White	\$550

PAYMENT

**** First-time advertisers receive 10% off**

MULTI-YEAR DISCOUNTS:

2-Year (15% off for each year)

3-Year (20% off for each year)

Advertisers may combine the first-time advertiser discount with a multi-year agreement discount. If combined, the 10% discount applies to the first year only.

Check (payable to Eastern Music Festival)

Visa

MasterCard

Discover

American Express

Cost of advertisement from above:		\$
Less first-time advertiser discount:	—	\$
Less multi-year discount (check above):	—	\$
TOTAL DUE:		\$

Card # _____

Exp _____ Security Code _____

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

Mail signed agreement and payment to:

Eastern Music Festival

PO Box 22026

Greensboro, NC 27420

or fax signed agreement to **(336) 333-7454**

Signed _____ Date _____

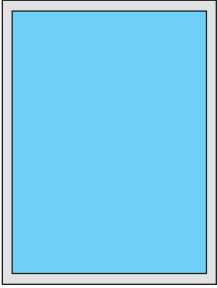
THIS AGREEMENT IS YOUR INVOICE.



eastern music festival

2016 PLAYBILL AD SPECIFICATIONS AND RATES

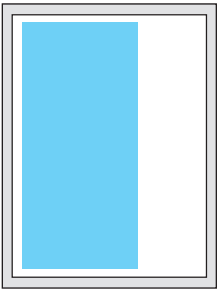
Artwork Deadline: April 22, 2016



PREFERRED / FULL PAGE

Trim: **8.25" x 10.75"**

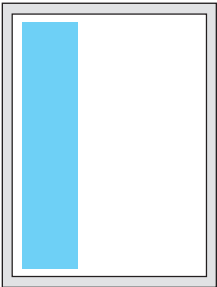
Bleed: **8.75" x 11.25"** (.125" on each side)



JUNIOR PAGE

Trim: **5" x 9.75"**

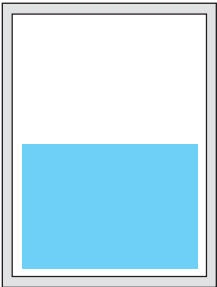
Bleed: **None**



1/3 PAGE VERTICAL

Trim: **2.5" x 9.75"**

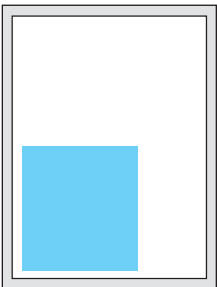
Bleed: **None**



1/2 PAGE HORIZONTAL

Trim: **7.5" x 4.75"**

Bleed: **None**



1/3 PAGE HORIZONTAL

Trim: **5" x 4.75"**

Bleed: **None**

FILE FORMATS ACCEPTED:

PDF

EPS

TIFF

JPEG (300 DPI or higher)

COLOR:

Please convert all artwork to CMYK before submitting.

REVISIONS:

Any changes to supplied artwork will be charged a per-hour rate of \$125.00.

SUBMISSIONS:

Please email final artwork to info@easternmusicfestival.org

QUESTIONS?

Contact **Chris Williams** at 336-333-7450, ext. 224 or email info@easternmusicfestival.org

Payment is due 30 days after contract is submitted.