



eastern music festival

## 2020 PLAYBILL ADVERTISING AGREEMENT

**Deadline for all agreements and artwork: April 15, 2020**

Advertiser (name as you would like it listed) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### SELECT ADVERTISEMENT

CHECK:	SIZE	DIMENSIONS	COLOR	PRICE
	Preferred / Outside Back Cover	8.25" x 10.75"	Full Color	\$2,585
	Preferred / Inside Front Cover	8.25" x 10.75"	Full Color	\$2,285
	Preferred / Inside Back Cover	8.25" x 10.75"	Full Color	\$2,175
	Full Page	8.25" x 10.75"	Full Color	\$1,700
	Full Page	8.25" x 10.75"	Black / White	\$1,185
	Junior Page (2 Columns)	4.9583" x 9.7778"	Full Color	\$1,150
	Junior Page (2 Columns)	4.9583" x 9.7778"	Black / White	\$875
	1/2 Page Horizontal	7.5" x 4.7361"	Full Color	\$1020
	1/2 Page Horizontal	7.5" x 4.7361"	Black / White	\$800
	1/3 Page Horizontal	4.9583" x 4.7361"	Full Color	\$855
	1/3 Page Horizontal	4.9583" x 4.7361"	Black / White	\$550
	1/3 Page Vertical	2.4167" x 9.7778"	Full Color	\$855
	1/3 Page Vertical	2.4167" x 9.7778"	Black / White	\$550
	1/4 Page Vertical	3.6875" x 4.7361"	Full Color	\$625
	1/4 Page Vertical	3.6875" x 4.7361"	Black / White	\$450

### PAYMENT

#### 10% Renewal Discount

Returning advertisers who **renew and pay in full by March 17, 2020** will receive a 10% discount on their ad. Submission deadline for all artwork will be **April 15, 2020**.

- Check (payable to Eastern Music Festival)
- Visa
- MasterCard
- Discover
- American Express

Cost of advertisement from above:	\$
Less 10% renewal discount	— \$
<b>TOTAL DUE:</b>	<b>\$</b>

Card # \_\_\_\_\_

Exp \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Return signed agreement and payment to:

**Eastern Music Festival**  
**PO Box 22026**  
**Greensboro, NC 27420**

[alumni@easternmusicfestival.org](mailto:alumni@easternmusicfestival.org)

or fax signed agreement to **(336) 333-7454**

Signed \_\_\_\_\_ Date \_\_\_\_\_

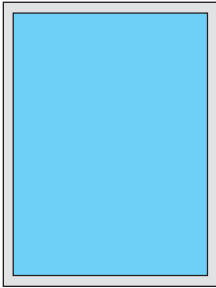
**THIS AGREEMENT IS YOUR INVOICE.**



eastern music festival

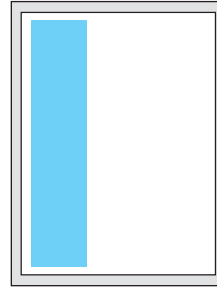
## 2020 PLAYBILL AD SPECIFICATIONS AND RATES

**Artwork Deadline: April 15, 2020**



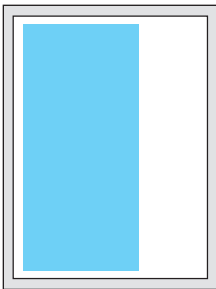
### PREFERRED / FULL PAGE

Trim: **8.25" x 10.75"**  
Bleed: **8.5" x 11" (.125" on each side)**  
*Crop marks need to be past the bleed area.*  
Safe Image Area: **7.5" x 9.778"**



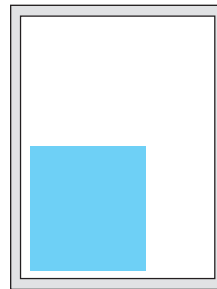
### 1/3 PAGE VERTICAL

Ad Size: **2.4167" x 9.7778"**  
Bleed: **None**



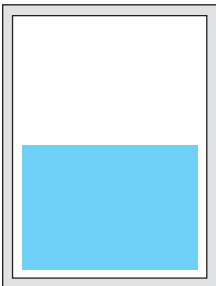
### JUNIOR PAGE

Ad Size: **4.9583" x 9.7778"**  
Bleed: **None**



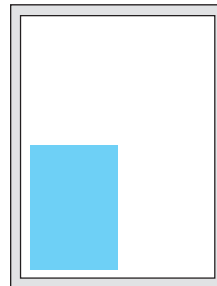
### 1/3 PAGE HORIZONTAL

Ad Size: **4.9583" x 4.7361"**  
Bleed: **None**



### 1/2 PAGE HORIZONTAL

Ad Size: **7.5" x 4.7361"**  
Bleed: **None**



### 1/4 PAGE VERTICAL

Ad Size: **3.6875" x 4.7361"**  
Bleed: **None**

### FILE FORMATS ACCEPTED:

**PDF**  
**EPS**  
**TIFF**  
**JPEG (300 DPI or higher)**

### COLOR:

**Please convert all artwork to CMYK before submitting.**

### REVISIONS:

Any changes to supplied artwork made by EMF will be charged a per-hour rate of \$125.00.

### SUBMISSIONS:

Please email final artwork to [alumni@easternmusicfestival.org](mailto:alumni@easternmusicfestival.org)

### QUESTIONS?

#### Regarding Advertisement Specifications:

Contact **Pam Shoemaker** at 336-333-7450, ext. 228 or email [alumni@easternmusicfestival.org](mailto:alumni@easternmusicfestival.org)

#### Regarding Advertisement Agreements:

Contact **Kelly Swindell** at 336-333-7450, ext. 226 or email [kswindell@easternmusicfestival.org](mailto:kswindell@easternmusicfestival.org)

#### **THIS AGREEMENT IS YOUR INVOICE.**

Payment is due 30 days after contract is submitted.