



eastern music festival

2022 PLAYBILL ADVERTISING CONTRACT

Deadline for all agreements and artwork: April 15, 2022

Advertiser (name as you would like it listed) _____

Contact Name _____

Address _____

Phone _____ Fax _____ Email _____

SELECT ADVERTISEMENT

CHECK:	SIZE	DIMENSIONS	COLOR	PRICE
	Preferred / Outside Back Cover	8.25" x 10.75"	Full Color	\$2,585
	Preferred / Inside Front Cover	8.25" x 10.75"	Full Color	\$2,285
SOLD	Preferred / Inside Back Cover	8.25" x 10.75"	Full Color	\$2,175
	Full Page	8.25" x 10.75"	Full Color	\$1,700
	Full Page	8.25" x 10.75"	Black / White	\$1,185
	Junior Page (2 Columns)	4.9583" x 9.7778"	Full Color	\$1,150
	Junior Page (2 Columns)	4.9583" x 9.7778"	Black / White	\$875
	1/2 Page Horizontal	7.5" x 4.7361"	Full Color	\$1020
	1/2 Page Horizontal	7.5" x 4.7361"	Black / White	\$800
	1/3 Page Horizontal	4.9583" x 4.7361"	Full Color	\$855
	1/3 Page Horizontal	4.9583" x 4.7361"	Black / White	\$550
	1/3 Page Vertical	2.4167" x 9.7778"	Full Color	\$855
	1/3 Page Vertical	2.4167" x 9.7778"	Black / White	\$550
	1/4 Page Vertical	3.6875" x 4.7361"	Full Color	\$625
	1/4 Page Vertical	3.6875" x 4.7361"	Black / White	\$450

PAYMENT

Cost of advertisement from above:	\$
TOTAL DUE:	\$

- Check (payable to Eastern Music Festival)
- Visa
- MasterCard
- Discover
- American Express

Card # _____

Exp _____ Security Code _____

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

Return signed agreement and payment to:

Eastern Music Festival
PO Box 22026
Greensboro, NC 27420

media@easternmusicfestival.org

or fax signed agreement to (336) 333-7454

Signed _____ Date _____

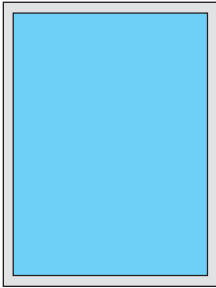
THIS AGREEMENT IS YOUR INVOICE.



eastern music festival

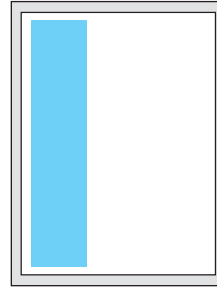
2022 PLAYBILL AD SPECIFICATIONS AND RATES

Artwork Deadline: April 15, 2022



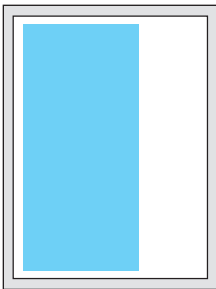
PREFERRED / FULL PAGE

Trim: **8.25" x 10.75"**
Bleed: **8.5" x 11" (.125" on each side)**
Crop marks need to be past the bleed area.
Safe Image Area: **7.5" x 9.778"**



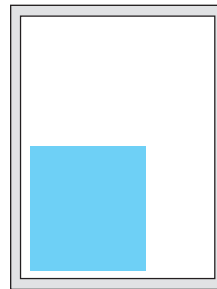
1/3 PAGE VERTICAL

Ad Size: **2.4167" x 9.7778"**
Bleed: **None**



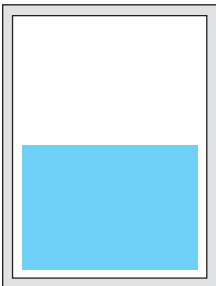
JUNIOR PAGE

Ad Size: **4.9583" x 9.7778"**
Bleed: **None**



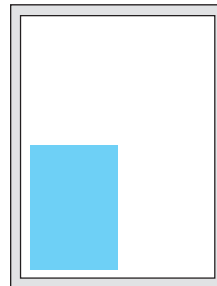
1/3 PAGE HORIZONTAL

Ad Size: **4.9583" x 4.7361"**
Bleed: **None**



1/2 PAGE HORIZONTAL

Ad Size: **7.5" x 4.7361"**
Bleed: **None**



1/4 PAGE VERTICAL

Ad Size: **3.6875" x 4.7361"**
Bleed: **None**

FILE FORMATS ACCEPTED:

PDF
EPS
TIFF
JPEG (300 DPI or higher)

COLOR:

Please convert all artwork to CMYK before submitting.

REVISIONS:

Any changes to supplied artwork made by EMF will be charged a per-hour rate of \$125.00.

SUBMISSIONS:

Please email final artwork to media@easternmusicfestival.org

QUESTIONS?

Regarding Advertisement Specifications & Advertisement Agreements:

Contact **Kelly Swindell** at 336-333-7450, ext. 226 or email kswindell@easternmusicfestival.org

THIS AGREEMENT IS YOUR INVOICE.
Payment is due 30 days after contract is submitted.