



## 2023 PLAYBILL ADVERTISING CONTRACT

**Deadline for all agreements and artwork: April 21, 2023**

Advertiser (name as you would like it listed) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### SELECT ADVERTISEMENT

CHECK:	SIZE	DIMENSIONS	COLOR	PRICE
	Preferred / Outside Back Cover	8.25" x 10.75"	Full Color	\$2,585
	Preferred / Inside Front Cover	8.25" x 10.75"	Full Color	\$2,285
<input type="checkbox"/>	Preferred / Inside BackCover	8.25" x 10.75"	Full Color	\$2,175
	Full Page	8.25" x 10.75"	Full Color	\$1,700
	Junior Page (2 Columns)	4.9583" x 9.7778"	Full Color	\$1,150
	1/2 Page Horizontal	7.5" x 4.7361"	Full Color	\$1020
	1/3 Page Horizontal	4.9583" x 4.7361"	Full Color	\$855
	1/3 Page Vertical	2.4167" x 9.7778"	Full Color	\$855
	1/4 Page Vertical	3.6875" x 4.7361"	Full Color	\$625

### PAYMENT

**15% Renewal Discount**  
Returning advertisers who renew and pay in full will receive a 15% discount on their ad. Submission deadline for all artwork will be April 21, 2023.

Cost of advertisement from above:	\$
15% renewal discount for returning advertisers	\$
<b>TOTAL DUE:</b>	\$

☐ **Check** (payable to Eastern Music Festival)

☐ **Visa**

☐ **MasterCard**

☐ **Discover**

☐ **American Express**

Card # \_\_\_\_\_

Exp \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Return signed agreement and payment to:

**Eastern Music Festival**

**PO Box 22026**

**Greensboro, NC 27420**

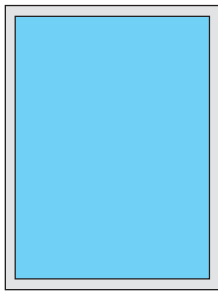
efrazier@easternmusicfestival.org

or fax signed agreement to **(336) 333-7454**

**Signed** \_\_\_\_\_ **Date** \_\_\_\_\_

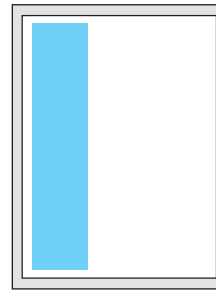
## 2023 PLAYBILL AD SPECIFICATIONS AND RATES

**Artwork Deadline: April 21, 2023**



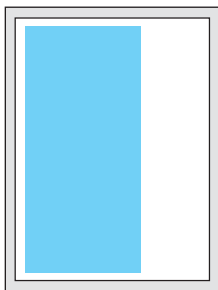
### PREFERRED / FULL PAGE

Trim: **8.25" x 10.75"**  
Bleed: **8.5" x 11" (.125" on each side)**  
*Crop marks need to be past the bleed area.*  
Safe Image Area: **7.5" x 9.778"**



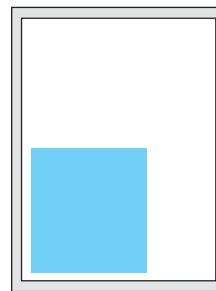
### 1/3 PAGE VERTICAL

Ad Size: **2.4167" x 9.7778"**  
Bleed: **None**



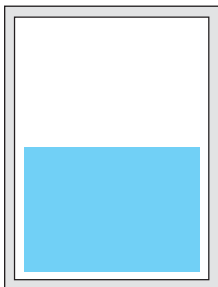
### JUNIOR PAGE

Ad Size: **4.9583" x 9.7778"**  
Bleed: **None**



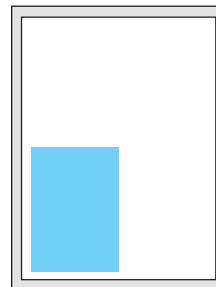
### 1/3 PAGE HORIZONTAL

Ad Size: **4.9583" x 4.7361"**  
Bleed: **None**



### 1/2 PAGE HORIZONTAL

Ad Size: **7.5" x 4.7361"**  
Bleed: **None**



### 1/4 PAGE VERTICAL

Ad Size: **3.6875" x 4.7361"**  
Bleed: **None**

### FILE FORMATS ACCEPTED:

PDF  
EPS  
TIFF  
JPEG (300 DPI or higher)

### COLOR:

**Please convert all artwork to CMYK before submitting.**

### REVISIONS:

Any changes to supplied artwork made by EMF will be charged a per-hour rate of \$125.00.

### SUBMISSIONS:

Please email final artwork to [efrazier@easternmusicfestival.org](mailto:efrazier@easternmusicfestival.org)

### QUESTIONS?

#### Regarding Advertisement Specifications & Advertisement Agreements:

Contact **Erika Frazier** at 336-333-7450, ext. 226 or email [efrazier@easternmusicfestival.org](mailto:efrazier@easternmusicfestival.org)

**THIS AGREEMENT IS YOUR INVOICE.** Payment is due 30 days after contract is submitted.